



Louis Wade Adler

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Born in Greenville, NC on March 6, 1976, Wade was exposed to Beach Music at an early age attending festivals with his mom, enjoying the soulful sounds of beach bands. His first exposure to serious shag was through his aunt and uncle, competitive dancers, David and Gail Weil. Along with cousins Michael Norris and Niki Stroud, he was intrigued by the smooth steps of the shag. Early lessons from Hall of Famer Sue Hollow were followed by Hall of Famer Susie Beaver with input from many other accomplished dancers. While competing with fellow "Keepers" Nikki Kontoulas and Mandy Holt, Wade also worked to promote the dance and spread it to other junior shaggers. He was instrumental in working with the Association of Carolina Shag Clubs and SOS to secure funding to relocate Junior SOS to North Myrtle Beach. Wade continued to compete, ultimately at the professional level and while always comfortable on the dance floor, Wade truly excelled behind the scenes working with the Junior Shag Association, Association of Carolina Shag Clubs and Competitive Shaggers Association to further the dance he truly loves.